





## **Press Release**

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# Aareal Bank Group supports "Berlin Insights"

#### Exhibition offers extraordinary insights into Berlin's domestic culture / Aareal Bank and Aareon are long-standing partners of the property industry

Berlin/Wiesbaden/Mainz, 27 August 2010 - Having been a partner of the property industry for many years, Aareal Bank Group supports the exhibition "Berlin Insights - 20 years of living in the reunified capital" (Berliner Einsichten - 20 Jahre Wohnen in der wiedervereinigten Hauptstadt). The exhibition under the auspices of mayor Klaus Wowereit opened its doors yesterday evening in Berlin.

Foci of the exhibition are the rapid change and the development of Berlin's domestic culture since the reunification. Besides gaining insight into the capital's variety of housings, life styles and residential needs, the visitor also learns how Berlin housing companies have put a lot of commitment and creativity in renovating and modernising apartments and districts.

In order to be able to realise the exhibition, Berlin citizens had been called upon to submit their personal recollections related to the subject "20 years of living in the reunited capital". There was no limit to the imagination: from photos to documents to objects e.g. champagne corks that made a dent in the apartment ceiling the day the Wall came down - everything was permitted. The exhibition offers its visitors personal and versified perspectives onto what makes residing in Berlin so special.

"Having been a long-standing partner for German institutional housing corporations and for Berlin's public sector housing corporations, we are glad to be able to support the "Berlin Insights" as a sponsor. Besides the impressive development of the domestic culture, the exhibition also shows the many positive contributions of Berlin's public sector housing corporations to preservation and development in the capital. It is thanks to them that after the reunification many districts in Berlin were preserved and often developed into cultural centres", Thomas Ortmanns, Member of the Management Board at Aareal Bank, explains the bank's support of the exhibition.

And Dr Manfred Alflen, Chairman of the Management Board at Aareon AG adds: "This exhibitions shows in an impressive way how rapidly Berlin developed after the reunification. Berlin's public sector housing corporations play an important role in this. We have been feeling connected to these corporations for decades, and that is also why we took great pleasure in contributing to this exhibition."

The "Berlin Insights" exhibition runs until 31 October 2010.

### "Berlin Insights - 20 years of living in the reunified capital"

27 August until 31 October 2010

#### Address:

Spandauer Straße 2, 10178 Berlin

#### **Opening hours:**

Monday to Thursday from 10 am until 5 pm Friday to Sunday from 10 am until 8 pm

The entry is free of charge. Further information under www.berlinereinsichten.de

#### **Aareal Bank Group**

Aareal Bank Group is one of the leading international specialist property banks and active on three continents. The parent company Aareal Bank AG is listed in the MDAX. Next to structured financing solutions, Aareal Bank Group offers extensive consulting and services for customers of the housing, property and energy industry. Its subsidiary Aareon AG is Europe's leading consultancy and systems house, offering IT-based solutions for residential and commercial property management.